



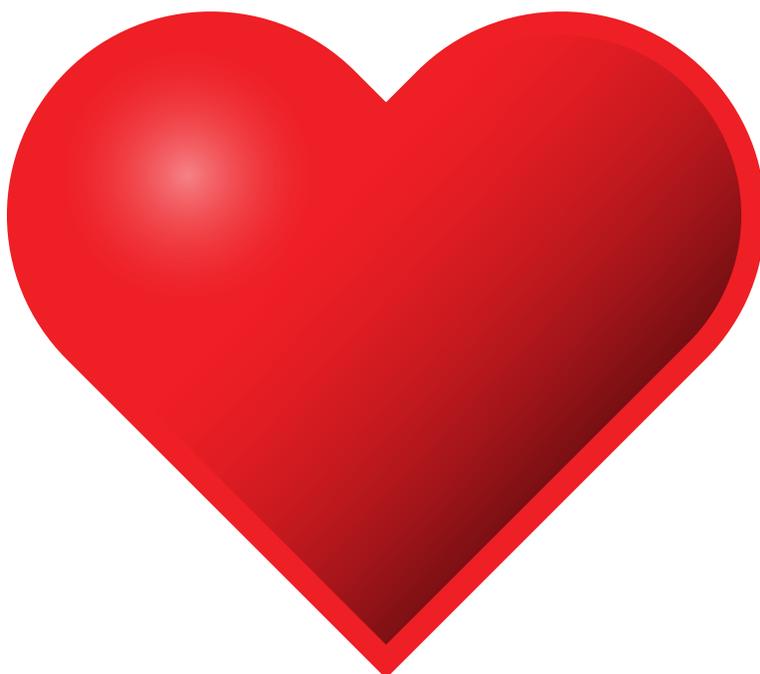
**AMARILLO
HISPANIC**
CHAMBER of COMMERCE

2026 MEMBERSHIP DIRECTORY

Celebrating 40 Years



Honoring *our* Legacy
EMPOWERING *our* **FUTURE**



**Estamos honrados de ser parte de la vibrante
comunidad empresarial de Amarillo.**

**We are honored to be part of Amarillo's
vibrant business community.**



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ANA RAMIREZ

Executive Director / *Directora Ejecutiva*

A familiar face in Amarillo, and in the Hispanic Community, Ana is a community leader who has worked in business and community development for over 10 years. She recently assisted in launching “Tu Ciudad”, City Federal’s Credit Union community development program helping bridge financial gaps in underserved communities. For fifteen years, she consulted business owners and taught classes for entrepreneurs in all areas of business from start-up to exit planning at America’s SBDC at WTAMU. She launched a series called Pasos al Exito for Spanish-speaking entrepreneurs. As a first-generation student and business owner, she understands the importance of small business and education for our community.

She has also held leadership roles at Los Barrios de Amarillo, GROW Christian Network Amarillo Business Women, Barrio Neighborhood Planning Committee. Ana holds an M.B.A. in Finance and a Bachelor’s in Business Administration from West Texas A&M University. She is the recipient of the TAMACC Award, Hispanic Women of the Year, SBDC’s State Star, Top 20 under 40 and Cinco de Mayo Grand Marshal.

When she is not talking business, she is planning her next vacation, working on her planner or playing with her kids.

Her favorite travel spot is Paris, France, and her vision for the AHCC is to grow the resources available for small business owners.

Una cara familiar en Amarillo y en la comunidad hispana, Ana es una líder comunitaria que ha trabajado en negocios y desarrollo comunitario durante más de 10 años. Recientemente ayudó en el lanzamiento de “Tu Ciudad”, el programa de desarrollo comunitario de la Cooperativa de Crédito de City Federal que ayuda a cerrar las brechas financieras en comunidades desatendidas. Durante quince años, consultó a dueños de negocios e impartió clases para emprendedores en todas las áreas de negocios, desde el inicio hasta la planificación de salida en America’s SBDC en WTAMU. Lanzó una serie llamada Pasos al Éxito para emprendedores en español. Como estudiante de primera generación y propietaria de un negocio, comprende la importancia de las pequeñas empresas y la educación para nuestra comunidad.

También ha desempeñado funciones de liderazgo en Los Barrios de Amarillo, GROW Christian Network Amarillo Business Women, Comité de Planificación Vecinal del Barrio. Ana tiene una Maestría en Finanzas y una Licenciatura en Administración de Empresas de la Universidad West Texas A&M. Ella recibió el Premio TAMACC, Mujer Hispana del Año, Estrella Estatal de SBDC, Top 20 menores de 40 años y Gran Mariscal del Cinco de Mayo.

Cuando no está hablando de negocios, está planificando sus próximas vacaciones, trabajando en su agenda o jugando con sus hijos.

Su lugar de viaje favorito es París, Francia, y su visión para la AHCC es aumentar los recursos disponibles para los propietarios de pequeñas empresas.



MARISSA FLORES

Office Manager / *Gerente de Oficina*

Known for her outgoing and welcoming spirit, Marissa was born in Amarillo, Texas, and spent twelve formative years in Dimmitt, TX before returning home to graduate proudly from Caprock High School in 2011.

Deeply connected to her Hispanic heritage, Marissa’s family has always been at the center of her heart—especially her two boys, Zavien and Josiah, who inspire her every day to lead with love, kindness, and integrity. They are her joy, her motivation, and her reason to be the example her community needs. Marissa also helps run her family’s business, The Rustic Leopard Boutique, where she combines creativity, energy, and a passion for making people feel valued. For nearly two years, she has been a dedicated member of the Bienvenidos Committee, proudly contributing to her community and celebrating the culture and people she loves.

Known for turning strangers into friends and always bringing her whole heart to everything she does, Marissa is excited for the future and the opportunity to make a lasting, positive impact on her family, community, and everyone she meets.

Conocida por su espíritu extrovertido y acogedor, Marissa nació en Amarillo, Texas, y pasó doce años de formación en Dimmitt, Texas, antes de regresar a casa para graduarse con orgullo de la Preparatoria Caprock en el 2011.

Profundamente conectada con su herencia hispana, la familia de Marissa siempre ha estado en el centro de su corazón, especialmente sus dos hijos, Zavien y Josiah, quienes la inspiran cada día a liderar con amor, amabilidad e integridad. Son su alegría, su motivación y su razón de ser el ejemplo que su comunidad necesita. Marissa también ayuda a dirigir el negocio familiar, The Rustic Leopard Boutique, donde combina creatividad, energía y pasión para hacer que las personas se sientan valoradas. Durante casi dos años, ha sido un miembro dedicado del Comité de Bienvenidos, contribuyendo con orgullo a su comunidad y celebrando la cultura y a las personas que ama.

Conocida por convertir a desconocidos en amigos y siempre poner todo su corazón en todo lo que hace, Marissa está entusiasmada con el futuro y la oportunidad de tener un impacto positivo y duradero en su familia, su comunidad y todas las personas que conoce.



MEMBERSHIP • *Membrecía*

Membership to the Hispanic Chamber of Commerce is open to everyone and is not exclusive to Hispanics.

La membrecía a la cámara de comercio hispana está abierta a todos y no es exclusiva a los hispanos.

AMARILLO HISPANIC CHAMBER OF COMMERCE
600 S. TYLER, SUITE 1402 • AMARILLO, TX 79101



TELEPHONE: 806-379-8800



www.amarillohcc.com

1 INCREASE YOUR NETWORK

Access to connections you need to become a prosperous entrepreneur.

JOIN AND GROW

2 DEVELOP YOUR BUSINESS

Receive the resources to network, learn, and grow.

3 ENHANCE YOUR VISIBILITY

Exposure and footprint support to stand out from your competition.

4 EXCLUSIVE ONLY EVENTS

Events that highlight best festivities of Hispanic Heritage; Annual Banquet, Cinco de Mayo Fajita Festival, Classico Golf Tournament, and Dia de Muertos.

5 REACH THE HISPANIC COMMUNITY

Learn the Hispanic community needs and how to effectively communicate your solutions to them.



THANK YOU CORPORATE MEMBERS
Gracias Miembros Corporativos



OUR VISION

Nuestra Visión

A community working together to improve the business climate for all.
Una comunidad trabajando juntos para mejorar el clima de negocios para todos.

OUR MISSION

Nuestra Misión

Helping businesses connect to the Hispanic community through active education, networking, and resources.
Ayudando a conectar empresas con la comunidad Hispana a través de la educación, redes sociales, y recursos.



SALVADOR GOMEZ

Chair / Presidente

Education Credit Union

Dear Members and Community Partners,

It is an honor to serve as the new Chair of the Amarillo Hispanic Chamber of Commerce. I am deeply grateful for the opportunity to continue enhancing our legacy while giving back to the community that has given us so much. As we look ahead to 2026, we are preparing to celebrate two remarkable milestones: the 40th anniversary of our Chamber and the 16th year of our beloved Fajita Festival. These events are not only celebrations of our history, but also opportunities to honor our legacy and empower our future.

I am passionate about our community and the many ways we can invest in its growth. Through endowments supporting the Thrive Program, the Amarillo College Foundation, and the West Texas A&M Foundation, we are committed to creating opportunities that strengthen education and open doors for future generations. Education is the vehicle that allows us to build a thriving community, and it remains at the heart of our mission. None of this would be possible without the unwavering support of our members, the dedication of our Board of Directors, and the tireless efforts of our staff. Together, you have given so much, and your commitment inspires us all. We are extremely excited to continue building on this foundation as part of such a great organization.

I joined the Amarillo Hispanic Chamber because I believe in the power of education and opportunity to transform lives. As Chair, I look forward to working alongside each of you to ensure our Chamber remains a beacon of service, growth, and unity for our community. Thank you for your partnership and support. Together, we will honor our past, celebrate our present, and empower our future.

Estimados miembros y socios comunitarios:

Es un honor ser el nuevo presidente de la Cámara de Comercio Hispana de Amarillo. Estoy profundamente agradecido por la oportunidad de seguir enriqueciendo nuestro legado y dar a la comunidad que tanto nos ha dado. En el 2026, nos preparamos para celebrar dos logros grandes: el 40.º aniversario de nuestra Cámara y el 16.º aniversario de nuestro anticipado Festival de Fajitas. Estos eventos no solo celebran nuestra historia, sino que también nos brindan la oportunidad de honrar nuestro legado y empoderar nuestro futuro.

Me apasiona nuestra comunidad y las múltiples maneras en que podemos invertir en su crecimiento. A través de donaciones que apoyan el Programa Thrive, la Fundación del Colegio de Amarillo y la Fundación de West Texas A&M, nos comprometemos a crear oportunidades que fortalezcan la educación y abran puertas a las futuras generaciones. La educación es el vehículo que nos permite construir una comunidad próspera y sigue siendo el núcleo de nuestra misión. Nada de esto sería posible sin el apoyo incondicional de nuestros miembros, la dedicación de nuestra Mesa Directiva y el esfuerzo incansable de nuestro personal. Juntos, han aportado muchísimo, y su compromiso nos inspira a todos. Nos entusiasma enormemente seguir construyendo sobre esta base como parte de una organización tan excepcional.

Me uní a la Cámara Hispana de Amarillo porque creo en el poder de la educación y las oportunidades para transformar vidas. Como presidente, espero trabajar junto a cada uno de ustedes para asegurar que nuestra Cámara siga siendo una guía de servicio, crecimiento y unidad para nuestra comunidad. Gracias por su colaboración y apoyo. Juntos, honraremos nuestro pasado, celebraremos nuestro presente y fortaleceremos nuestro futuro.



EXECUTIVE BOARD MEMBER • *Miembro de la Mesa Ejecutiva*

With more than 16 years of experience in the banking and technology industries and a Bachelor of Business Administration in Computer Information Systems from WTAMU, I am dedicated to providing leadership and guidance to help others succeed. As a true believer in the principles of servant leadership, I am passionate about giving back to my community and empowering those around me. Currently serving as the Manager of Business Intelligence & Development at Education Credit Union, I am committed to leveraging my skills and expertise to drive strategic growth, innovation, and organizational success.

In my personal life, I am happily married and the proud father of a baby boy and a baby girl. I enjoy staying physically active through activities such as going to the gym, mountain biking, running, playing sports, and golfing, which help me maintain balance, focus, and energy in both my professional and personal life.

WELCOME

Bienvenidos

EXECUTIVE BOARD MEMBERS

Miembros de la Mesa Ejecutiva



YOLANDA CASTILLO
Chair-Elect / *Castillo Properties*

Originally from Dumas, Texas, Yolanda Castillo has called Amarillo home for the past 20 years. As the owner of Castillo Properties, she brings over 15 years of experience in the banking industry, having successfully managed multiple branches.

Beyond her professional accomplishments, Yolanda is deeply committed to giving back to the community. She has served as a Loan Executive with United Way, raising funds to support families in need across Potter and Randall Counties. Yolanda is also an active volunteer with several local organizations, including the March of Dimes, Eveline River's Christmas Project, Hi-Plains Food Bank, Meals on Wheels, the Amarillo Chamber of Commerce, and the Amarillo Parade of Homes.

When she's not working or volunteering, Yolanda enjoys traveling and cherishing quality time with her family and friends.



NUNE PEREZ
Secretary / *Cacique Inc.*

Nune Perez is Amarillo Sanitation Operations Manager at Cacique Foods. He is a child of the Panhandle of Texas. Served 6 Years Active-Duty United States Navy culminating as Master at Arms Second-class Petty Officer when Honorably Discharged in 2010. He has been a part of many organizations ranging from Texas Panhandle Heritage Foundation, WTAMU Student Government, and to being a Founder of WTAMU Veterans Network.

He has been married to Mayra Hernandez for 10 years and they have one daughter Ixchel. He is active with St. Josephs Catholic Church and City View PTA. He enjoys Family time and is a resident "foodie". He has been a resource for developing Food Safety Standards and sits on National Committee for SQF Code review which is a Global Food Safety Initiative standard. "Amarillo has become my home and nothing in this world matches the majesty of an Amarillo sunset across the plains"



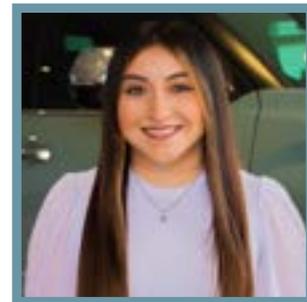
LISA TORRES
Vice-Secretary / *Pantex*

Lisa Torres is a Program Manager at Pantex where she oversees the strategy, planning, and execution of site level objectives within the Facilities and Infrastructure Organization. She is a Veteran of the U.S. Air Force and feels Pantex is a continuation of her service to the country. She has a bachelor's degree in applied science with an emphasis in Management and a Six Sigma Black Belt certification. She fosters an environment of teamwork by bolstering communication and collaboration at every level to ensure a shared vision and mission success. Lisa has extensive experience in facilitating teams through critical thinking and problem solving, coaching, and training. She is a seasoned change manager and embodies the leadership, soft skills, and strategic analysis necessary to cultivate change. Lisa is inspired daily by her husband and their four kids ranging in age from 14 to 7. In her free time, she enjoys cheering on her kids in their various activities, spending time with family and friends, and running.



ASIRIA TORRES
Treasurer / *Amarillo National Bank*

Asiria Torres was born in Los Angeles, California and was raised in Mexico. She came to the United States at 17 and faced many struggles. While working and paying her own way through school she was able to graduate from Palo Duro High School. She continued to work while pursuing her bachelor's degree in accounting from West Texas A&M University. During that time, she met her husband and had her first child all while trying to finish her education. During her time at West Texas A&M University, she started working at Amarillo National Bank as an Internal Auditor and had her second child. Asiria is now the Mortgage Loans Servicing Collections Manager at Amarillo National Bank.



IVANNA FLORES
Vice-Treasurer / *Street Toyota*

Ivanna Flores was born in Ciudad Juarez, Mexico, and has proudly called Amarillo home since childhood. She currently serves as a Finance Administrative Assistant at Street Toyota, where she began working in 2022. Ivanna earned her Associate's degree in Business Administration from Amarillo College and is now pursuing her Bachelor's in Accounting at West Texas A&M University. As a first-generation Hispanic college student, she is passionate about creating opportunities for others in her community. Her seven-year-old daughter is her greatest joy and biggest motivation, reminding her of the importance of perseverance, growth, and creating opportunities for future generations. In her free time, Ivanna enjoys spending time with her family, staying active, and exploring new experiences.



HELEN BURTON

Burton Insurance

Helen Burton has been in the Insurance Industry for over 20 years. Helen started Burton Insurance Agency in 2012 and expanded her portfolio of services. She is an Employee Benefits Consultant for The Alera Group. Helen currently serves on the Amarillo Area Foundation Executive Board, TIRZ II East Gateway Board and The Amarillo Opera. She also serves on the Advisory Board for the Amarillo Hispanic Chamber of Commerce and is upcoming President for the Amarillo West Rotary Club. Helen has served as an Executive Director for John Maxwell since 2015 where she is a certified coach, speaker and trainer.



ANNETTE ASENCIO

FirstBank Southwest

Annette Asencio is a native of Hereford, TX. Annette is an SVP, Bank Operations Manager and BSA Officer for FirstBank Southwest. She has over 38 years of banking experience. She is certified by and a member of the Association of Certified Anti-Money Laundering Specialists. She currently oversees back-office deposit processing, electronic banking, identity theft prevention, Bank Secrecy Act compliance, vendor management and risk management. She served as a representative for FirstBank Southwest on the Amarillo Hispanic Chamber of Commerce Board of Directors from 2008 to 2015. She also served as Chairman of the AHCC Board in 2011 and 2012.



BETTY BARA

La Fiesta Grande

Betty and her husband, Roy, have owned and operated La Fiesta for 32 years and they have 3 wonderful children and 4 amazing grandchildren. They have lived in Amarillo since 1983. Betty has served on many boards in the Amarillo area. She has served on the Amarillo Area Foundation Internal Relationship Committee, Wesley Community Center Board, Amarillo Opera Board, Amarillo Independent School District's Citizens Facilities Committee, Girl Scouts Five Star Council, and she is involved with many more community organizations. Education and Community are important to Betty.



DARLENE SALDIVAR

Pantex

Darlene Saldivar is a lifelong resident of Amarillo, Texas. In 1988, she was one of two individuals nominated from all Amarillo high schools to work for the Department of Energy and has been employed at the Pantex Plant ever since. She has been a manager since 1994 in various capacities and in various opportunities and is currently Deputy Director in Program Integration, Pantex Planning & Controls. She served as a representative for the Pantex Plant on the Amarillo Hispanic Chamber of Commerce Board of Directors from 2010 to 2021 and was named Board Member of the Year in 2013. Her hobbies include traveling and gardening. Darlene is married to Ernesto and they have three sons.



CHARLIE SANCHEZ

Llano Safety

Charlie Sanchez is a lifelong resident of Amarillo, TX. He obtained his Safety Certification in CHST-Construction Safety Health. He is an instructor at UT Arlington teaching safety courses. He is a longtime member of St. Mary's Catholic Cathedral where he is a lecturer and an audio/visual technician. He is actively involved in the Amarillo community through the United Way Campaign and Los Barrios de Amarillo. He is the past president of Amarillo Center City and past chairman of Center City Block Party. His hobbies include playing golf, watching Turner Classic Movies and gourmet cooking.



JEREMY HERRERA

Reed Beverage

Jeremy Herrera is a Native from Eunice, NM. He moved to Canyon Texas in the Spring of 2003 to attend West Texas A&M University. He is a graduate of West Texas University as he earned his Bachelors in 2005 and MBA in 2008. He then moved to Amarillo TX, in 2008 and took on the GM-Bar manager job at Buffalo Wild Wings as it was the #1 franchise location from 2006-2009. In 2011 he joined Great Western Distributing "Reed Beverage" as their Chain Account manager. Jeremy brings 10 years of experience in sales, promotions, Category management and analytic discoveries. His major clients/buyers are United Supermarkets, Wal-Mart, Allsup's, Toot'n Totum, Pak-A-Sak, Lowes, Stripes and many others. Jeremy has served on the Amarillo Hispanic Chamber of Commerce Board, United Way of Amarillo & Canyon as a team Leader, board of directors for the Amarillo Wesley Community Center, Coors Cowboy Club, MGA at Tascosa/La Paloma and is a member of St. Mary's church.



GILBERTO TORRES
Happy State Bank

Gilberto was born in Amarillo but was not raised here. He grew up in a small town about an hour south of here named Friona. Once he graduated High School he moved to Amarillo and attended Amarillo College and WT. In 2019, Gilberto Elite Fight Promotions alongside his twin brother Gerardo and his business partner Jose Montanez. They started locally but due to the tremendous support received from the community of Amarillo, they have been fortunate enough to expand to other cities in the state. With the success of the company, he began to make investments in real estate and that is how his passion for Mortgage derived. Buying a home is one of, if not the most important purchases one can make in their lifetime and it is an honor for Gilberto to be able to help in the process, especially helping our Hispanic community. "The community of Amarillo has done so much for me and I want nothing more than to give back."



MARCO VALDEZ
ATMOS Energy

Marco Valdez is a Supervisor of Customer Operations at Atmos Energy. He began his career at Atmos Energy in 2011 as a high school contractor during his senior year of high school at Caprock. He then attended Amarillo College and completed his degree plan in 2015 for his associate's degree in graphic design. He was later promoted to the instructor position in November of 2018, and during that time, was nominated for the Robert W Best Rising Spirit Award. In October 2019, he was promoted to Supervisor of Customer Operations. He enjoys empowering his employees with confidence, developing their skills, and getting to know them more personally. He is inspired daily by his colleagues and wife, Pam. In his free time, he likes to hike with his camera, play video games, and spend time with family.



MANUEL TOVAR
Affiliated Foods

Manuel Tovar is the Director of Ethnic Marketing at Affiliated Foods Inc., with responsibilities for marketing programs, brand management and corporate sponsorships. Prior to Joining Affiliated Foods, he worked in strategic business development and marketing at several companies and served in different staff positions. Notable is his 11 years with HEB Supermarkets and his 5 years as Localized Manager. Manuel's greatest strength is his creativity, drive and leadership. His most recent project involved a strategic program to increase the international product lines offered at Affiliated Foods. Manuel is a past Board Member of Big Brothers Big Sisters in San Antonio and currently involved in Amarillo's program. He has also been involved with United Way, YMCA, Church Organizations and many volunteer programs



ALMA GUTIERREZ
Tyson Foods

Alma is a dedicated professional with over a decade of experience in customer service and a proven track record in recruiting, business processes, and relationship building. Fluent in Spanish, she brings a strong background in human resources, office management, and talent acquisition to her role.

Born and raised in Pampa, TX, Alma has spent the last 16 years in Amarillo, TX, where she lives with her two children. Her deep commitment to community service is inspired by her children, who motivate her to stay actively engaged in making a difference. Alma has successfully volunteered with the Youth Cabinet to guide youth in community outreach, achieving significant fund raising milestones and instilling philanthropic values in the next generation.

As the Community Liaison for Tyson Foods, Alma finds fulfillment in her work by connecting with people and spearheading initiatives that uplift her community. Alma has worn many hats within the United Way of Amarillo & Canyon, starting as a Loaned Executive in 2018 and now serving as the Executive Campaign Coordinator for Tyson Foods.



NICHOLAS NEVAREZ
The Nevarez Law

Nicholas "Nick" Nevarez Jr. was born in Shamrock, Texas, but grew up in Graham, Texas. He holds a B.A. in History from West Texas A&M University and a J.D. from the University at Buffalo School of Law. He is the lead attorney at The Nevarez Law Firm, LLC. He primarily practices in Criminal, Immigration, Probate, Social Security, and Uncontested Family Law matters. As a whole, the Firm has several attorneys practicing in various areas of law. Approximately 80% of his clients are Spanish speaking. Outside of work, he enjoys fishing, family time, and cheering for the Dallas Cowboys, Texas Rangers, Tennessee Volunteers, and Dallas Mavericks.





MIRNA CORRAL

First Community Mortgage

Mirna was born in Grand Island Nebraska and was raised in Cactus Texas. She graduated from Dumas High School in 2002 and move to the big city of Amarillo Texas. She has been residing in Amarillo Texas for 21 years and serving the community. She began her retail banking career in 2005 and her mortgage career in 2011. She is heavily involved in helping the community with their mortgage financing needs. She has been married to Martin Hernandez for 15 years and they have one son, Abrian.



PAUL RODRIGUEZ

Budweiser Distributing Company

Paul is a Sales Manager for Budweiser Distributing Company and has worked with the company for 14 years. Paul is married to his wife; Melissa Warner Rodriguez and they have four children. In his free time, he enjoys umpiring baseball on the weekends and enjoys playing golf and poker.



Honoring *our* Legacy
EMPOWERING *our* FUTURE



DAMION WILLIAMS

Reed Beverage

Damion Williams was born and raised in Amarillo, TX. He has been married to his high school sweetheart for 28 years, and together they have three children and are soon to welcome the first grandchild. With 19 years of dedicated service at Reed Beverage, Damion has excelled in multiple leadership roles and currently serves as President of Operations. His extensive experience, strong leadership skills, and commitment to operational excellence continue to play a vital role in the company's success and growth.

In addition to his professional achievements, Damion is deeply involved in the Amarillo community. He gives back through his special events with Reed Beverage, is an active member of Ambucs-Amarillo, Palo Duro Chapter, and serves on the board of the Hispanic Chamber of Commerce. His dedication to service reflects both his personal values and his commitment to making a positive impact beyond the workplace.



PRICILIANO RUELAS

Cody Long All-State Agency

Priciliano was born and raised in Fresno, California, and proudly carry the cultural heritage of Guadalajara and Michoacán, where his parents are from. His roots run deep in both American and Mexican traditions—something that has shaped not only his identity, but also his approach to life and business.

As a licensed insurance agent, he is deeply committed to serving and empowering the Hispanic community. He understands firsthand the challenges many families face when it comes to navigating financial protection and planning for the future. That's why he has made it his mission to provide trusted guidance, accessible information, and personalized insurance solutions that truly meet the needs of the community.

Outside of his professional life, he is passionate about personal growth and well-being. He is an avid runner and fitness enthusiast, and he enjoys spending time in the kitchen, exploring healthy, flavorful cooking rooted in his cultural traditions. These interests keep him grounded, focused, and motivated to be his best—both personally and professionally.



GUSTAVO TORRES
Lori Horner Realty Group

A real estate agent serving the Amarillo, Texas community. Born and raised in the Texas Panhandle, and his lifelong connection to this region drives his commitment to helping local families and individuals achieve their real estate goals.

In his work, he focuses on integrity, hard work, and truly understanding the needs of the people he serves. He believes every client deserves clarity, respect, and trust—especially within the Hispanic community. His goal is to empower Hispanic families with the knowledge and support they need to make confident real estate decisions.

He strives to expand his service to the Hispanic community in Amarillo. He wants to contribute to economic growth, support local Hispanic businesses, and help create opportunities that lift the entire community. With my lifelong ties to the Amarillo area and his passion for serving others, he looks forward to collaborating with fellow leaders to help build a strong, thriving, and inclusive future for Amarillo.



MAYRA HERNANDEZ
ACFCU

A community-focused leader with more than a decade of experience in financial services, administration, and human resources. She is passionate about helping others grow and succeed. Her career has been built on collaboration, service, and creating opportunities that make a lasting difference.

Throughout her time with ACFCU, she has focused on empowering employees and members through education, professional development, and leadership growth. These experiences have shown me the power of connection—how representation, mentorship, and access to resources can transform lives and strengthen our community.

Being Hispanic herself, she takes great pride in giving back and helping expand opportunities for all communities. She believes growth happens when we work together, celebrate our culture, and lift one another up.

Proudly serving the Hispanic Chamber of Commerce Board to help further its mission of promoting economic development, advocacy, and cultural pride.



STEVE GARCIA
Calico County

With a remarkable 29 years of expertise in the restaurant industry, Steve is fervently dedicated to fostering innovation and progress within the community. His professional journey includes influential roles as a Partner at Calico, District Manager at Popeyes, and President of the PTRA. He has successfully inaugurated 12 restaurants and revived the reputation of multiple establishments



VALERIA BOCANEGRA
Attorney Dean Boyd, PLLC

Valeria was born and raised in Amarillo. She graduated from Amarillo College with an Associate's in Business Administration and is currently working towards her Bachelor's degree in Accounting. She plans on continuing her education with the goal of attending law school.

She is a first generation Hispanic college student and understand how overwhelming it can be when our community is unaware of available resources, especially when language barriers make communication difficult. She looks forward to serving her community and bringing awareness of programs and opportunities that allow us all to grow and succeed together.





SHEYLA TREJO
Management Intern

Sheyla Trejo is from Dumas, Texas with roots from Lázaro Cárdenas, Chihuahua. She is a current student at West Texas A&M University, pursuing a Bachelor's degree in Business Management with a minor in Marketing. She is on track to graduate in May 2026. She is grateful for the opportunity to gain valuable experience, build professional connections, and further develop her skills.

Sheyla Trejo es de Dumas, Texas, con raíces en Lázaro Cárdenas, Chihuahua. Actualmente estudia en la Universidad West Texas A&M, donde ejerce una licenciatura en Administración de Empresas con especialización en Mercadotecnia. Ella planea graduarse en mayo del 2026. Agradece la oportunidad de adquirir experiencia, forjar contactos profesionales y seguir desarrollando sus habilidades..



Honoring *our* Legacy
EMPOWERING *our* FUTURE

INTERN

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Internos



The Amarillo Hispanic Chamber of Commerce is committed to investing in education in our community. The AHCC is proud to present opportunities for students to grow and to be successful as future leaders in their careers. We are honored to continue helping students in our community pursue their education on their path to success. On November 06, 2025, we presented a \$7,500 check to Amarillo College, West Texas A&M University and the Thrive Scholarship program.

We established our endowments with our partners at Amarillo College in 2002 and at West Texas A&M University in 2004. We announced a new contribution to the Thrive Scholarship Program in 2019. The Amarillo Hispanic Chamber of Commerce has invested over \$134,000 into education over the last 20 years.

Thank you to all of our members for the continued support and involvement within the AHCC. It is because of you that we are able to follow our mission and commitment to education and the community..

La Cámara de Comercio Hispana de Amarillo está comprometida a invertir en educación en nuestra comunidad. El AHCC se enorgullece de presentar oportunidades para que los estudiantes crezcan y tengan éxito como futuros líderes en sus carreras. Es un gran honor seguir ayudando a estos estudiantes a continuar su educación en su camino hacia el éxito. El 06 de noviembre de 2026 presentamos un cheque de \$7,500 a Amarillo College, West Texas A&M University y el Programa de Becas Thrive.

Establecimos nuestras donaciones con nuestros socios en Amarillo College en 2002 y en West Texas A&M University en 2004. Anunciamos una nueva contribución al Programa de Becas Thrive en 2019. La Cámara de Comercio Hispana de Amarillo ha invertido más de \$134,000 dólares en la educación de la zona durante más de 20 años.

Gracias a todos nuestros miembros por el continuo apoyo y participación dentro del AHCC. Es gracias a ustedes que podemos seguir nuestra misión y compromiso con la educación y la comunidad.





NATIONAL
HISPANIC
HERITAGE MONTH

SEPTEMBER 15 - OCTOBER 15

Hispanic Heritage month is a celebration ranging from September 15th to October 15th in which the history and countless contributions of the Latino community are commemorated. The culture of Hispanics is honored and greatly admired. On October 23rd, we hosted the Hispanic Heritage Luncheon alongside our partners at Los Barrios de Amarillo at the Wesley Community Center to honor the milestones of our community while we came together as one. Whether it's through food or music, we celebrate the diversity of Hispanics and their ancestors. We invite everyone to learn more and honor the achievements of our Hispanic community!

El mes de la Herencia Hispana es una celebración que va del 15 de septiembre al 15 de octubre en la que se conmemora la historia y las innumerables contribuciones de la comunidad Latina. La cultura de los hispanos es honrada y muy admirada. El 23 de octubre, organizamos un evento de la Herencia Hispana junto con nuestros socios Los Barrios de Amarillo de Wesley Community Center para honrar los éxitos de nuestra comunidad mientras nos unimos como uno solo. Ya sea a través de la comida o la música, celebramos la diversidad de los Hispanos y sus antepasados. ¡Invitamos a todos a aprender más y honrar los logros de nuestra comunidad Hispana!



2026 ANNUAL BANQUET S P E A K E R



CHRIS IGLESIAS
Vice President, Strategy & Corporate Development
Cacique Foods

With over 18 years of CPG experience to his role as Vice President of Strategy & Corporate Development at Cacique Chris is a key contributor to Cacique's growth and transformation. Since joining the company, he has held leadership roles across training/HR, sales & marketing, innovation, and corporate strategy. In his core role, Chris continues to lead strategic growth initiatives, long-range planning, and corporate development efforts—including expansion into new markets, new product categories, and M&A activity. His work is central to shaping the future of Cacique as a national leader in authentic Mexican food.

After completing a post-MBA Executive Rotation Program, Chris took on full-time responsibility for company-wide innovation and product development. In 2017, he launched Cacique's Innovation Lab in Downtown Los Angeles, building a team of R&D and marketing experts to drive the company's new product pipeline. During this time, the brand entered new categories such as dips, fully cooked meats, plant-based chorizo and flavored sour creams – several of which are still part of the company's portfolio today.

Over the past year, Chris has also led Cacique's Food Service and Commercial Sales team, helping to expand the company's reach and impact in key channels. In December 2024, he stepped in to lead the Transition Management Office (TMO), where he now oversees cross-functional initiatives that support organizational transformation and strategic execution.

Demonstrating his versatility and commitment to the business, Chris also accepted the challenge of serving as Interim Site Director in Amarillo during a critical transition period from 2023-2024. In this role, Chris provided steady leadership and operational support when it was most needed, seeing the Amarillo operation through its final stages of commissioning and ramping up to meet a steep sales demand curve.

Chris holds an MBA from the University of Chicago Booth School of Business, with concentrations in Marketing Strategy, Entrepreneurship, and Strategic Management. He earned his undergraduate degree from USC's Marshall School of Business focusing on Marketing Strategy and Organizational Behavior. He has also completed executive education programs at Northwestern Kellogg for brand marketing and Stanford's design think program for product development. Most recently Chris completed an M&A strategy and integration course at the University of Chicago's Booth school of business.

Outside of work, Chris enjoys food, Formula 1, skiing, and road trips. He is a proud father of three boys, Noah and twins Matthias & Christopher.





ANNUAL BANQUET

Banquete Annual

Friday, February 6, 2026 • Embassy Suites

Our Awards and Installation Banquet is one event you don't want to miss! Each year we bring a recognizable keynote speaker to acknowledge current community events. This event functions as an excellent way to connect and network with the leaders of AHCC and to receive updated information on the community.

El único evento de que usted no querrá perderse es nuestro Banquete de Premios e Instalación. Cada año traemos un invitado especial que reconoce los acontecimientos actuales en nuestra comunidad. Esta es una fuente de trabajo excelente en red con los líderes de AHCC para recibir información actualizada sobre la comunidad.



CLÁSICO GOLF TOURNAMENT

Torneo de Golf Clásico

September 24, 2026 • Comanche Trail Golf Course

Our golf tournament is one of the best golf tournaments in the region! With the support of our amazing sponsors, our tournament has grown to great success throughout the years. We offer prizes, food, and drinks for everyone to enjoy at this four-man scramble.

Durante los años, nuestro torneo de golf se ha convertido en un gran éxito. ¡Con el apoyo de nuestros patrocinadores, organizamos uno de los mejores torneos de golf en la región! Ofrecemos premios, comida y bebidas para todos para disfrutar en esta lucha de cuatro hombres.



CINCO DE MAYO FAJITA FESTIVAL

Cinco de Mayo, Festival de Fajitas

Friday, May 1st, 2026 • Hodgetown Stadium

Cinco de Mayo is a community celebration in Amarillo. We partner with other organizations to host the region's biggest celebration, right here in Amarillo. This event features a variety of activities, including live music and a Fajita cook-off contest known as Fajita Festival. Cinco de Mayo is the perfect environment to celebrate with more than 4,000 festive individuals. This is a great way to promote your business.

Cinco de mayo se celebra como una comunidad en Amarillo. Nos asociamos con otras organizaciones para acoger la celebración más grande de la región. Este evento incluye un concurso de Fajitas, conocido como el Festival de Fajitas. Este es una gran oportunidad para disfrutar de música en vivo y celebrar con más de 4,000 individuos festivos. Esta es un excelente oportunidad para promocionar su negocio.

Bienvenidos COMMITTEE



The AHCC Bienvenidos Committee is made up of energetic and creative individuals who represent different companies and organizations from within our membership. The mission of this group is to plan for our Ribbon Cuttings, Hora Sociales and Café con Nosotros among other events. They are the first people to meet and welcome new members as well as current members, and they make sure they provide a good first impression and overall good experience with the AHCC. We invite you to become a member of our amazing Bienvenidos Committee!



Honoring *our* Legacy
EMPOWERING *our* FUTURE

Amarillo Hispanic Chamber of Commerce

Annual Membership Benefits	impact	innovate	excel	executive	invest
	\$ 125	\$ 300	\$ 750	\$ 1250	\$ 2000
	Non-profit				Corporate
Website directory listing	✓	✓	✓	✓	✓
Ribbon cutting	✓	✓	✓	✓	✓
Opportunity to host an Hora Social	✓	✓	✓	✓	✓
Job postings on website	✓	✓	✓	✓	✓
Access to educational seminars	✓	✓	✓	✓	✓
Invitation to networking events	✓	✓	✓	✓	✓
Weekly newsletter	✓	✓	✓	✓	✓
Membership frame	✓	✓	✓	✓	✓
Company representation on AHCC committees	✓	✓	✓	✓	✓
Business referrals	✓	✓	✓	✓	✓
AM de Amarillo ribbon cutting photo	✓	✓	✓	✓	✓
Opportunity to speak at Café Con Nosotros	✓	✓	✓	✓	✓
Add multiple locations of business	✗	✗	✓	✓	✓
YouTube video shared on social media	✗	✗	✓	✓	✓
Member spotlight on newsletter and website	✗	✗	✓	✓	✓
AM de Amarillo advertisement	✗	✗	✓	✓	✓
Logo with hyperlink to website	✗	✗	✗	✓	✓
Lone star listing in directory	✗	✗	✗	✓	✓
Priority Selection for event sponsorships	✗	✗	✗	✓	✓
Corporate membership frame	✗	✗	✗	✗	✓
Meeting with member's company leadership	✗	✗	✗	✗	✓
Corporate listing in all publications	✗	✗	✗	✗	✓
Discounted event tickets (50+)	✗	✗	✗	✗	✓
Directory listing	Text only	Text only	Text only	Text only	Company logo
Become a member					
Individual Membership: \$100			Student Membership: \$25		



— Honoring *our* Legacy —
EMPOWERING *our* **FUTURE**



Membership Application

600 S. Tyler, Suite 1402, Amarillo, TX 79101
(806) 379-8800 - www.amarillohcc.com

Helping businesses connect to the Hispanic community through active education, networking and resources.

Ayudando a conectar empresas con la comunidad Hispana a través de la educación, redes sociales y recursos.

COMPANY NAME(Nombre de Compañía): _____ COMPANY PHONE(Teléfono): _____

COMPANY ADDRESS(Dirección de Compañía): _____

MAILING ADDRESS(Dirección de Envío): _____

COMPANY WEBSITE(Sitio Web de Compañía): _____ :

MAIN CONTACT(Contacto Principal): _____ TITLE/PHONE(Título/Teléfono): _____

CONTACT EMAIL(Correo Electrónico): _____

SECONDARY CONTACT(Segundo Contacto): _____ E-MAIL(Correo Electrónico) : _____

SOCIAL MEDIA(Redes Sociales): _____ COMPANY START DATE (Año de Inicio): _____

OF EMPLOYEES (Número de Empleados): _____ % HISPANIC OWNED (Porcentaje de Minoridad): _____

Business Category: Select One

<input type="checkbox"/> Accounting & Finance	<input type="checkbox"/> Entertainment	<input type="checkbox"/> Mortgages & Title
<input type="checkbox"/> Advertising & Media	<input type="checkbox"/> Family, Community, & Civic	<input type="checkbox"/> Office Equipment & Manufacturing
<input type="checkbox"/> Automotive	<input type="checkbox"/> Organizations	<input type="checkbox"/> Personal Care
<input type="checkbox"/> Banks	<input type="checkbox"/> Funeral Services	<input type="checkbox"/> Pet Services
<input type="checkbox"/> Business & Professional Services	<input type="checkbox"/> Government, City, & Elected Officials	<input type="checkbox"/> Printing & Mailing
<input type="checkbox"/> Computers, IT & Technology	<input type="checkbox"/> Health Care	<input type="checkbox"/> Public Utilities & Environment
<input type="checkbox"/> Construction	<input type="checkbox"/> Home Improvement	<input type="checkbox"/> Real Estate & Storage
<input type="checkbox"/> Credit Unions	<input type="checkbox"/> Insurance	<input type="checkbox"/> Restaurants, Food & Beverages
<input type="checkbox"/> Education	<input type="checkbox"/> Legal	<input type="checkbox"/> Shopping & Specialty Retail
	<input type="checkbox"/> Lodging	<input type="checkbox"/> Wholesalers & Distributors
		<input type="checkbox"/> Other: _____

Name something that the Hispanic Chamber can do to help your business. (Nombre algo que la camara hispana pueda hacer para ayudar a su negocio).

Impact \$125 Innovate \$300 Excel \$750 Executive \$1250 Invest \$2000 Individual \$100 Student \$25

AUTHORIZING SIGNATURE (FIRMA)

DATE(FECHA)

AHCC EXECUTIVE DIRECTOR (DIRECTOR(A) EJECUTIVO(A))

DATE(FECHA)





FIRST COMMUNITY MORTGAGE



OUR BLOOD INSTITUTE AT COFFEE MEMORIAL



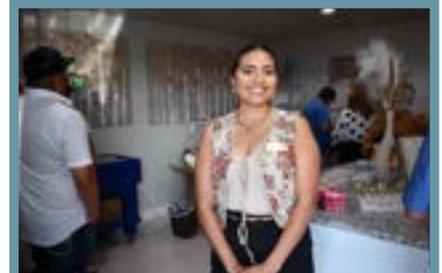
CHICAGO TITLE



ACCESS COMMUNITY CREDIT UNION



COCINA ON THE GO



BELLA BONDED



BOTANICAL GARDENS



STREET TOYOTA



RUSTIC LEOPARD



TRI-STATE FAIR



CATHOLIC CHARITIES

An Hora Social is an informal networking event hosted once a month by a member. The location rotation allows a member to showcase their business. Attendees make connections, meet fellow members, build relationships, and promote your business while enjoying drinks and food. You also win amazing door prizes. We can't wait to see you at an upcoming Hora Social!

La Hora Social es un evento informal para crear conexiones con otros negocios. Es organizado una vez al mes por un miembro. La rotación de ubicación permite a un miembro mostrar su negocio. Los participantes hacen conexiones, conocen a otros miembros, construyen relaciones y promocionan su negocio mientras disfrutan de bebidas y comida. También ganarán increíbles premios. ¡Estamos ansiosos por verte en la próxima Hora Social!

2026 DATES

JANUARY 22
FEBRUARY 18
MARCH 19

APRIL 16
MAY 21
JUNE 17
JULY 16

AUGUST 20
SEPTEMBER 17
OCTOBER 15

The Amarillo Hispanic Chamber of Commerce Board of Directors and Members have been involved in several organizations that have a positive impact on our community. As they represent their respective companies, they are also representing the Amarillo Hispanic Chamber of Commerce in making a difference.

Los Directores y Miembros de la Cámara de Comercio Hispana de Amarillo creen firmemente en el apoyo de nuestra comunidad. Es por eso que han participado en varias organizaciones que tienen un impacto positivo en la comunidad. Ya que representan sus respectivas empresas, sino que también representan la Cámara de Comercio en hacer una diferencia.



COMMUNITY OUTREACH

Relaciones con la Comunidad



5 DE MAYO PARADE



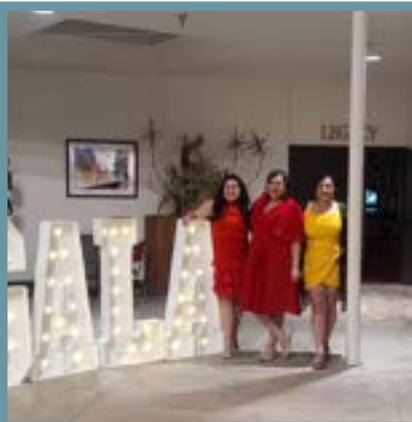
AMARILLO OPERA



CANYON ISD



HIGH PLAINS FOOD BANK



HOMELESS HEROIES GUNNY'S GALA



TASTE OF THE HOLIDAYS



TRI-STATE FAIR



USHCC



WHITTIER ES - SALSA COMPETITION

Café con Nosotros occurs on the last Thursday of each month, unless otherwise noted. This event is a regular engagement with other members of the community, featuring guest speakers from all industries. Each month our speakers will present a new topic, one that is vital to all businesses, members and the community. Café con Nosotros provides you with the opportunity to hear these important topics, promote your business and meet and build relationships with other community leaders..

Café con Nosotros ocurre el último jueves de cada mes, al menos de que se indique lo contrario. Café con Nosotros son compromisos regulares con oradores invitados de todas las industrias. Cada mes vamos a presentar un nuevo tema que es vital para todas las empresas, los miembros y la comunidad. Café con Nosotros ofrece la oportunidad de conocer a los miembros, a la comunidad, a construir relaciones, y promover su negocio.



CITY OF AMARILLO - COMING HOME



MARTIAL ARTS ATHLETIC CENTER



ADVANCED PAIN CARE



AMARILLO AREA FOUNDATION

2026 DATES

JANUARY 29
 FEBRUARY 26
 MARCH 26
 APRIL 23
 MAY 28

JUNE 25
 JULY 30
 AUGUST 27
 SEPTEMBER 23
 OCTOBER 29



DEBAULT TITLE



EDWARD JONES FINANCIAL ADVISOR JOSEPH B. PETERSON JR.



ACCESS COMMUNITY CREDIT UNION



WT ENTERPRISE CENTER



CATHOLIC CHARITIES



HEAL THE CITY

CAFÉ CON NOSOTROS • Coffee with Us

FAMILIA SPONSORS • Patrocinadores de Familia



WHAT IS A RIBBON CUTTING?

A ribbon cutting ceremony is a vital part of marketing your business. The Amarillo Hispanic Chamber of Commerce would be more than happy to help you celebrate a ribbon cutting ceremony.

- HAS YOUR COMPANY MOVED TO A NEW LOCATION?
- DOES YOUR COMPANY HAVE NEW OWNERSHIP?
- HAS YOUR COMPANY JOINED THE HISPANIC CHAMBER?
- ARE YOU A NEW COMPANY IN AMARILLO?
- IS YOUR COMPANY CELEBRATING AN ANNIVERSARY?

If you answered yes to any of the above questions, congratulations you qualify for a ribbon cutting ceremony!

HOW TO SCHEDULE A RIBBON CUTTING?

Ribbon cuttings are coordinated and scheduled with the Executive Director. They can be scheduled Monday through Friday from 9:00 AM- 5:00 PM unless otherwise requested. Ribbon cuttings must be scheduled two weeks in advance to ensure the best turnout.

WHAT OCCURS AT A RIBBON CUTTING?

We start off a ribbon cutting ceremony by networking. Once we have everyone there that needs to be, we gather everyone to cut the ribbon. The Hispanic Chamber will provide the ribbon and the giant scissors (which are very sharp). AM de Amarillo Hispanic Magazine will take a group picture to publish on social media. After the photo, the member has a chance to inform everyone about the services they provide and thank everyone for attending.

DO I HAVE TO PROVIDE FOOD AND BEVERAGES?

This is your event and it is completely up to you if you would like to provide food and beverages. You don't have to if you wish not to. If you decide to, we encourage anything as simple as cookies and soft drinks or you can hire a caterer for light hors d'oeuvres.

WHO IS INVITED TO THE RIBBON CUTTING?

The Hispanic Chamber will invite our Bienvenidos Committee as well as our board members. We will promote your ribbon cutting on our weekly e-newsletter and everyone is welcome to attend. We encourage you to invite customers, friends and family as well.

To schedule a ribbon cutting for your business contact us at (806) 379-8800 or staff@amarillohcc.com

QUE ES UN CORTE DE LISTON?

Una ceremonia de corte de liston es una parte vital de la comercialización de su negocio. La Cámara de Comercio Hispana de Amarillo estará más que feliz de ayudarlo a celebrar una ceremonia de inauguración.

- ¿SE HA MUDADO SU EMPRESA A UNA NUEVA UBICACIÓN?
- ¿SU EMPRESA TIENE NUEVA PROPIEDAD?
- ¿SU EMPRESA SE UNIÓ A LA CÁMARA HISPANA?
- ¿ES UNA NUEVA EMPRESA EN AMARILLO?
- ¿ESTÁ SU EMPRESA CELEBRANDO UN ANIVERSARIO?

Si respondió que sí a cualquiera de las preguntas anteriores, felicidades, califica para ceremonia de corte de liston!

CÓMO PROGRAMAR UN CORTE DE LISTON?

Los recortes de liston se coordinan y programan con el Director Ejecutivo. Pueden ser programado de lunes a viernes de 9:00 a.m. a 5:00 p.m. a menos que se solicite lo contrario. Los recortes de liston deben programarse con dos semanas de anticipación para garantizar la mejor participación.

QUÉ OCURRE EN UN CORTE DE LISTON?

Comenzamos una ceremonia de corte de liston haciendo contactos. Una vez que tenemos a todos allí que necesitan estar, los reunimos para cortar el liston. La Cámara Hispana proporcionará el liston y las tijeras gigantes (que son muy afiladas). La revista hispana AM de Amarillo tomará una foto grupal para publicar en las redes sociales. Después de la foto, el miembro tiene la oportunidad de informar a todos sobre los servicios que brindan y agradecer a todos por asistir.

DEBO PROPORCIONAR ALIMENTOS Y BEBIDAS?

Este es su evento y depende completamente de usted si desea proporcionar alimentos y bebidas. No tiene que hacerlo si no quiere. Si decide, le recomendamos algo tan simple como las galletas y refrescos o puede contratar a un proveedor para aperitivos ligeros.

QUIEN ESTÁ INVITADO AL CORTE DE LISTON?

La Cámara Hispana invitará a nuestro Comité Bienvenidos, como los miembros de nuestra junta. Promoveremos su corte de liston en nuestro boletín electrónico semanal y todos están invitados a asistir. Nosotros le sugeremos que envíe a sus clientes, amigos y familiares también.

Para programar un corte de liston para su negocio contáctenos en (806) 379-8800 o staff@amarillohcc.com


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EMPOWERING *our* **FUTURE**



ADVANTAGE HAIL REPAIR



ANGEL FUNERAL HOME



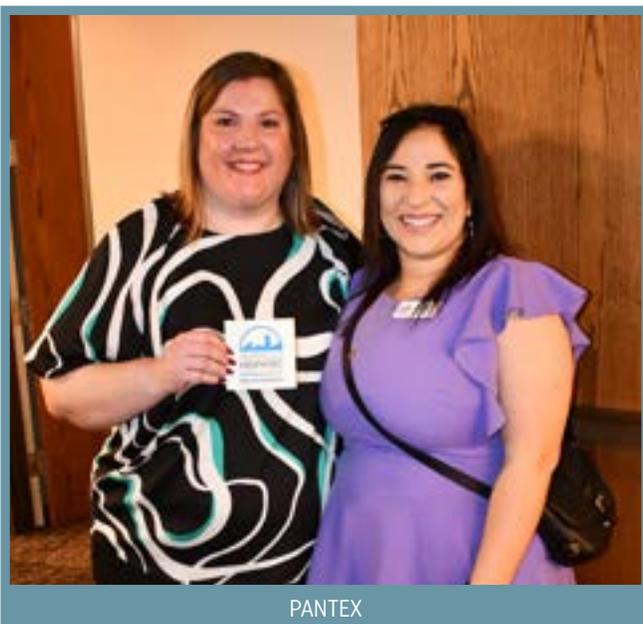
PARAD-ICE



EL GAMBUSINO JEWELRY & REPAIR



FMC HEALTH ROSS-OSAGE



PANTEX

RIBBON CUTTINGS

• Cortes de Liston

RIBBON CUTTINGS • Cortes de Liston



NWTHS HEART AND VASCULAR CENTER



NORTHWEST EMERGENCY AT EASTERN



EL AGASAJO



TOOT & TOTUM



PONY EXPRESS BURRITOS



TEXAS TRUCK COLLISION



FIRST COMMUNITY MORTGAGE

HOW DO I JOIN THE HISPANIC CHAMBER?

There are two ways to join the AHCC:

1. Fill out an online application form at amarillohcc.com.
2. Fill out the paper copy form, scan and send it to staff@amarillohcc.com or deliver it to the office. The Executive Director will schedule a meeting to explain benefits and learn about your specific needs on how the chamber can help your business.

DO I HAVE TO BE HISPANIC OR SPEAK SPANISH TO JOIN AS A MEMBER?

No, the Amarillo Hispanic Chamber is a very diverse organization. Membership is open to all business professionals who share the mutual desire to grow and enhance our community.

WHEN DOES MY MEMBERSHIP EXPIRE?

All chamber memberships are active for 1 year. Memberships are active once application and payment are received. For example, January 2017 to January 2018. Renewals are sent out the month the company or individual joined.

HOW DO I BENEFIT THE MOST WITH MY HISPANIC CHAMBER MEMBERSHIP?

To get the most out of your membership, we highly encourage our members to be involved. There are many different ways to get involved, for example, participating in a committee, attending our monthly events and sponsoring programs. The key to your business success is to be involved and build relationships with other chamber members to get results.

Also, utilizing our weekly e-newsletter keeps you updated on the latest sponsoring, hosting, networking or speaking opportunities.

AM I ABLE TO UTILIZE THE HISPANIC CHAMBER LOGO ON MY WEBSITE?

Yes, contact the office at (806) 379-8800 or email us at staff@amarillohcc.com to request a copy of our logo to integrate onto your website or on social media.

¿CÓMO ME UNO A LA CÁMARA HISPANA?

Hay dos maneras de unirse a AHCC: 1. Completa una forma de solicitud en línea en amarillohcc.com. 2. Completa la forma en papel, escanee y envíelo a staff@amarillohcc.com o entréguelo a la oficina. La Directora Ejecutiva después hará una cita para explicar los beneficios y conocer sus necesidades específicas sobre cómo la cámara puede ayudar a su negocio.

¿TENGO QUE SER HISPANO O HABLAR ESPAÑOL PARA UNIRME COMO UN MIEMBRO?

No, la Cámara Hispana de Amarillo es una organización muy diversa. La membresía está abierta a todos los profesionales de negocios que comparten el deseo mutuo de crecer y mejorar nuestra comunidad.

¿CUÁNDO SE VENDE MI MEMBRECÍA?

Todas las membresías de la cámara están activas por 1 año. Las membresías están activas una vez que se reciben la solicitud y el pago. Por ejemplo, enero de 2017 a enero de 2018. Las renovaciones se envían el mes en que la compañía o el individuo se unieron.

¿CÓMO ME BENEFICIO MÁS CON MI MEMBRECÍA EN LA CÁMARA HISPANA?

Para aprovechar al máximo su membresía, recomendamos encarecidamente a nuestros miembros que participen. Hay muchas maneras diferentes de participar, por ejemplo, participar en un comité, asistir a nuestros eventos mensuales y patrocinar programas. La clave del éxito de su negocio es participar y establecer relaciones con otros miembros de la cámara para obtener resultados. Además, la utilización de nuestro boletín electrónico semanal lo mantiene actualizado sobre las últimas oportunidades de patrocinio, alojamiento, redes de conexiones o presentaciones.

¿PUEDO UTILIZAR EL LOGO DE LA CÁMARA HISPANA EN MI SITIO WEB?

Sí, comuníquese con la oficina al (806) 379-8800 o envíenos un correo electrónico a staff@amarillohcc.com para solicitar una copia de nuestro logo para integrarlo en su sitio web o en las redes sociales.

Images courtesy of AM de Amarillo Magazine



806 400 1872
amdeamarillo@gmail.com
www.amdeamarillonews.com





Gene Messer Ford Amarillo
A **GROUP 1** Store

3400 SONCY STREET, AMARILLO TX 79119
806.355.7471



AMARILLO'S TOP VOLUME FORD DEALER

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LINE BOOKKEEPING INC. ★**

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amarillosbottomline
bookkeeping.com

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Amarillo, TX 79109
(806) 443-3933

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ADVISOR: JOSEPH B.**

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advisor/joseph-b-peterson

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amacpas.com

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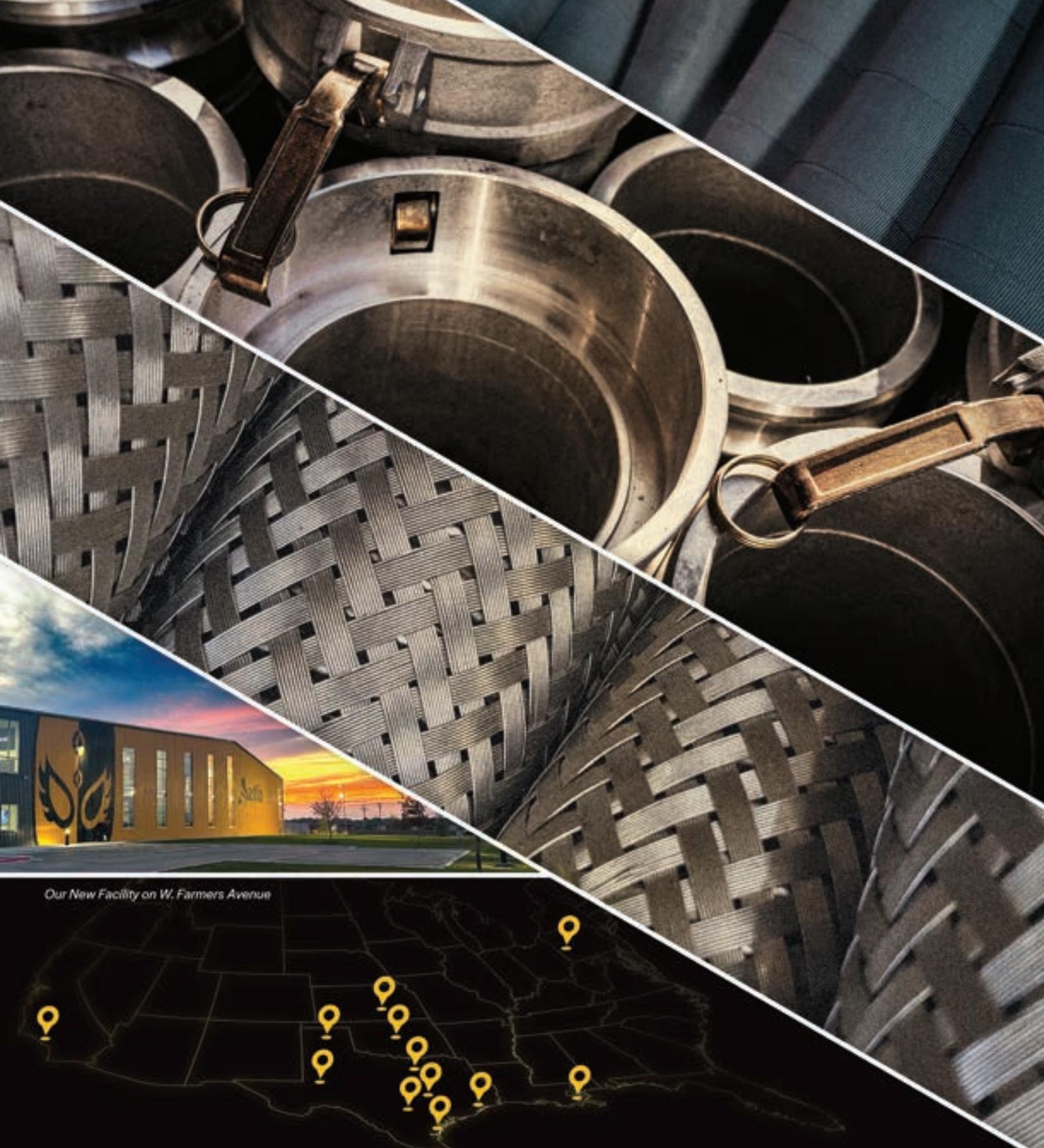
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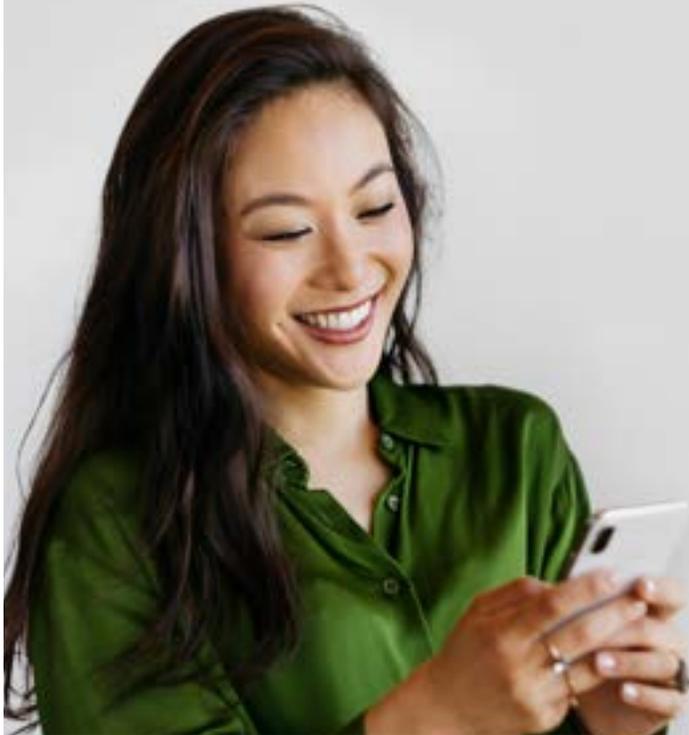
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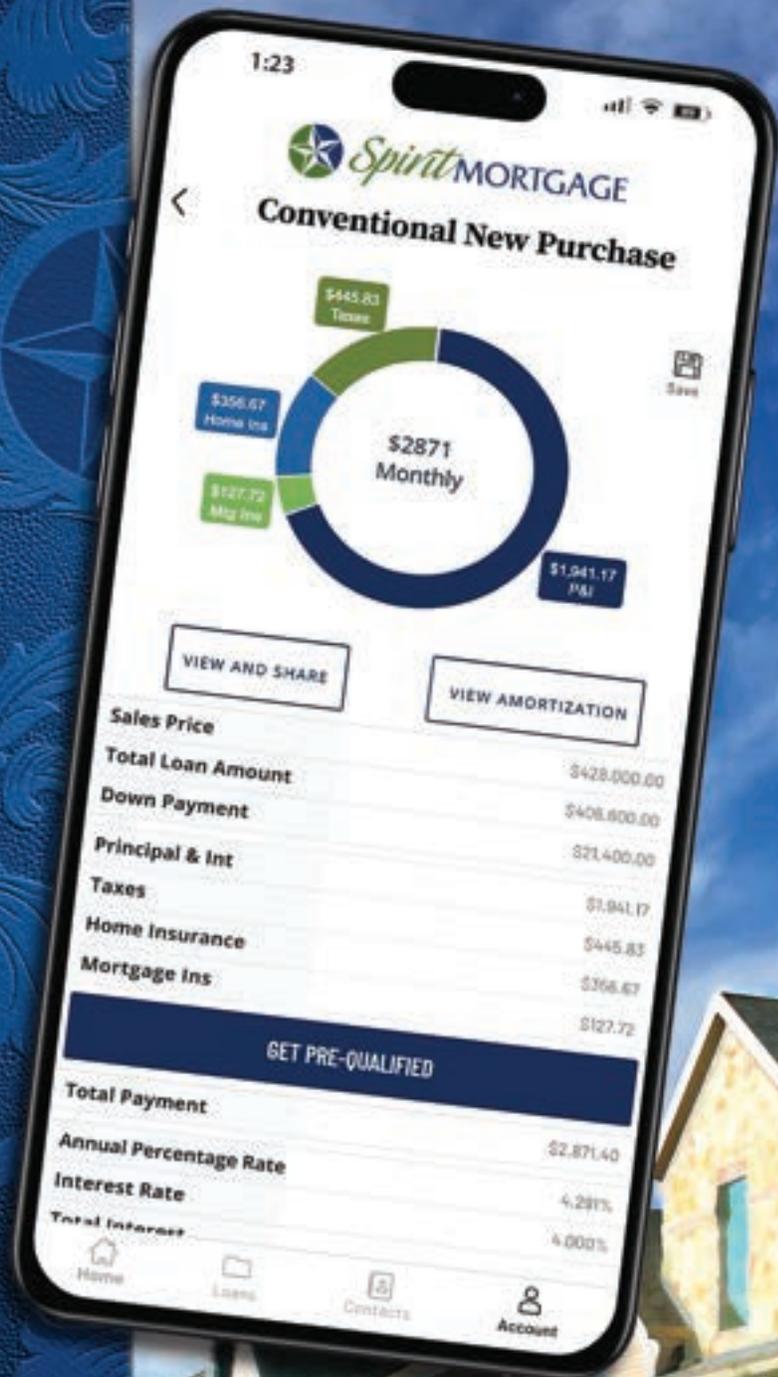
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