



May 3rd 5Pm-10PM

715 S Buchanan St, Amarillo, TX 79101

SPONSORSHIP LEVELS

PREMIERE SPONSOR | \$15,000

- Official "Premiere Sponsor" title with category exclusivity - Only 1 available
- Hodgetown party deck
- 2 VIP Tables & 100 Event Passes
- Exhibit Booth Space (Cooking Team Booth or Info booth)
- Company banner on the entertainment stage
- Logo placement on websites, posters, postcards, and promotional materials
- 15 second TV advertisement spot
- Recognition in all press materials (press releases, newspaper ads, PSAs)
- Right to use the 2025 Fajita Festival name and artwork for promotions



SPONSORSHIP LEVELS

WHOLLY GUACAMOLE | \$7,500

- Recognized as a "Wholly Guacamole Sponsor"
- 1 VIP Table & 50 Event Passes
- Exhibit Booth Space (Cooking Team Booth or Info Booth)
- Stage announcements promoting your company
- Logo placement on posters, postcards, and mailings
- Recognition in all press materials
- Right to use the 2025 Fajita Festival name and artwork for promotion

TASTY SPONSOR | \$3,500

- 20 Event Passes
- Exhibit Booth Space (Cooking Team Booth or Info Booth)
- Logo included on promotional postcards and mailings
- Recognition in all press materials
- Right to use the 2025 Fajita Festival name and art work for promotions



SPONSORSHIP LEVELS

FIESTA SPONSOR | \$2,650

- 16 Event Passes
- Exhibit Booth Space (Cooking Team Booth or Info Booth)
- Logo Included on Promotional Postcards and mailings
- Recognition in all press materials
- Right to use the 2025 Fajita Festival name and artwork for promotions

CHILLIN' & GRILLIN | \$2,000

- 12 Event Passes
- Exhibit Booth Space (Cooking Team Booth or Info Booth)
- Logo Included on promotional materials
- Recognition in all press materials
- Right to use the 2025 Fajita Festival name and artwork for promotions



SPONSORSHIP LEVELS

SUIT UP SPONSOR | \$1,500

- Exclusive - Only 2 available
- Sponsor logo on winning jersey sleeve

ADDITIONAL OPTIONS

- Cooking Team Entry \$350 (Includes Health Department Requirements)
- Information Booth \$300
- Non Profit Booth \$160

DEADLINE FOR SPONSORSHIP PAYMENTS: APRIL 18TH, 2025 | NO REFUNDS
05/03/2025 - EVENT TAKES PLACE RAIN OR SHINE

REGISTRATION FORM

SPONSORSHIP LEVEL

- | | |
|-------------------------------|--------------------------|
| PREMIERE (\$15,000) | <input type="checkbox"/> |
| WHOLLY GUACAMOLE (\$7,500) | <input type="checkbox"/> |
| TASTY (\$3,500) | <input type="checkbox"/> |
| FIESTA (\$2,650) | <input type="checkbox"/> |
| CHILLIN' & GRILLIN' (\$2,000) | <input type="checkbox"/> |
| SUIT UP SPONSOR (\$1,500) | <input type="checkbox"/> |

PARTICIPATION TYPE

- | | |
|---------------------------|--------------------------|
| COOKING TEAM (\$350) | <input type="checkbox"/> |
| INFORMATION BOOTH (\$300) | <input type="checkbox"/> |
| NON PROFIT BOOTH (\$160) | <input type="checkbox"/> |

Company Name:

Booth / Event Promotion Name:

Contact Name & Title:

Phone & Email:

City, State, Zip:

Preferred Contact Method:

Best Time & Days to Contact:

Second Contact Name & Email:

Product / Services Displayed:

Products to Sample:

Will products be sold? if yes, specify:

Electricity needed? 110 volts only:

Booth & Sponsorships must be paid by April 18th, 2025

Make checks payable to: Amarillo Hispanic Chamber of Commerce 600 s
Tyler St. Ste. 1402, Amarillo, TX 79101