



# FirstBank Southwest

Member FDIC

**FOR IMMEDIATE RELEASE**

**March 25, 2024**

## **FIRSTBANK SOUTHWEST SCHOOL SPIRIT CARD PROGRAM GIVES BACK \$56,759.45 TO AREA SCHOOLS**

**Amarillo, TX** – FirstBank Southwest (FBSW) has been donating to area schools through a School Spirit Card Program since 2019. In 2024, the program worked with 20 different schools in the Texas Panhandle to create, market and distribute a customized Debit Card with the school logo/mascot. These customized debit cards allow users to show off their school pride and give back to their school district.

For every debit card transaction, FirstBank Southwest donates a portion to the corresponding school district. The more the user makes transactions on the card throughout the year, the more money the school receives. The school districts can use these donations in any way, without restrictions. Both personal and business accounts can obtain this card.

Totals for 2023 school donations are as follows:

Perryton Independent School District - \$21,291.55  
Booker Independent School District - \$6,203.90  
Hereford Independent School District - \$8,691.85  
Pampa Independent School District - \$12,185.35  
Amarillo High School (Amarillo Independent School District) - \$1,175.45  
Tascosa High School (Amarillo Independent School District) - \$915.20  
Caprock High School (Amarillo Independent School District) - \$906.25  
Palo Duro High School (Amarillo Independent School District) - \$618.05  
Randall High School (Canyon Independent School District) - \$603.10  
Canyon High School (Canyon Independent School District) - \$679.35  
West Plains High School (Canyon Independent School District) - \$471.70  
Darrrouzett Independent School District - \$1,159.35  
Accelerate Christian Church - \$ 175.20  
Bushland Independent School District- \$333.55  
Balko Independent School District - \$1,183.80  
Ascension Academy – \$4.20  
San Jacinto Christian Academy – \$155.40  
Miami Independent School District - \$2.40  
White Deer Independent School District – 3.80

FirstBank Southwest will donate a total of \$56,759.45 this year, a 35% increase from the \$42,105.15 the previous year. If you are interested in a School Spirit Debit Card, visit your nearest FirstBank Southwest branch. Fees may apply.

**ABOUT FIRSTBANK SOUTHWEST**

FirstBank Southwest (“FBSW”) was founded in 1907 and family-owned since 1934. FirstBank Southwest is a dynamic 1.8B+ regional bank that has the privilege of serving the families and businesses of the Texas Panhandle, DFW Metroplex, and Austin and San Antonio metro markets. It is the mission of FBSW to be the preferred community bank in the great state of Texas by providing focused financial services for commercial customers and retail customers. Get social with us on [Facebook](#), [Instagram](#), [LinkedIn](#) and [Twitter](#). Visit us on our webpage at: [www.fbsw.com](http://www.fbsw.com).

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