

WT EnterpriseCenter

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Call for Research Participation

Study Title: HerBusiness Story: Narratives of Women Business Leaders of the Texan Panhandle

WTAMU IRB# 2023.10.005, Approval Date: 10/20/23, Expiration Date: 10/20/24

Participant Qualifications

- Must be at least 18 years old
- Must identify as a female
- Must lead or own a business in the Texan Panhandle region

Why participate in a 30-45 min. interview?

- Make a difference by helping researchers and practitioners understand the leadership success and challenges of women in the Texan Panhandle
- Positively influence the success of future generations of women business leaders
- Receive a \$40 egift card via Amazon for your time



**To participate in a Zoom or telephone interview contact:
Dr. Leslie Ramos Salazar at lsalazar@wtamu.edu
Dr. Jillian Yarbrough at jryarbrough@wtamu.edu**