



Sponsorship Opportunities

Premier

Minimum Sponsorship Fee: \$10,000

**Exclusive (1) opportunity available*

- Recognized as a “Premier Sponsor” with category exclusivity
- Main Deck VIP Area
- 65 Event Passes
- 1 exhibit booth space for Cooking Team Booth or Information Booth
- 10 signs/banners throughout the event site (All signs/banners to be provided by sponsor)
- Company banner placement on the entertainment stage
- Stage announcements from all entertainment stages promoting the official sponsor
- Company logo placement on all AHCC websites, promotional posters, postcards, and mailings
- Company logo included in all television advertising
- Company name mentioned in selected radio advertising
- Company name included as an Official Sponsor in all press materials, including press releases, newspaper ads, public service announcements, press advisories, and kits
- Right to use the 2023 Fajita Festival name and artwork for your promotional advertising

Wholly Guacamole

Minimum Sponsorship Fee: \$7,500 * Two (2) Opportunities Available

- Recognized as a “Wholly Guacamole Sponsor.”
- Pavilion #2 VIP Area
- 50 Event Passes
- 1 exhibit booth space for Cooking Team Booth or Information Booth
- 6 signs/banners throughout the event site (all signs/banners to be provided by sponsor)
- Stage announcements from the entertainment stage promoting sponsor
- Company logo placement on all promotional posters, postcards, and mailings
- Company name included as a Grand Sponsor in all press materials, including press releases, newspaper ads, public service announcements, press advisories, and kits
- Right to use the 2023 Fajita Festival name and artwork for promotional advertising



Sizzlin Hot

Minimum Sponsorship Fee: \$5,000

- Recognized as a “Sizzlin Hot Sponsor.”
- Pavilion #2 VIP Area
- 35 Event Passes
- 1 exhibit booth space for Cooking Team Booth or Information Booth
- 4 signs/banners throughout the event site (all signs/banners to be provided by sponsor)
- Company logo included on all promotional postcards and mailings
- Company name included as a Major Sponsor in all press materials, including press releases, newspaper ads, public service announcements, press advisories, and kits.
- Right to use the 2023 Fajita Festival name and artwork for promotional advertising

Tasty

Minimum Sponsorship Fee: \$3,500

- Pavilion #2 VIP Area
- 20 Event Passes
- 1 exhibit booth space for Cooking Team Booth or Information Booth
- 2 signs/banners throughout the event site (all signs/banners to be provided by sponsor)
- Company logo included on all promotional postcards and mailings
- Company name included as a Premium Sponsor in all press materials, including press releases, newspaper ads, public service announcements, press advisories, and kits.
- Right to use the 2023 Fajita Festival name and artwork for promotional advertising

Fiesta

Minimum Sponsorship Fee: \$2,650

- Pavilion #3 VIP
- 16 Event Passes
- 1 exhibit booth space for Cooking Team Booth or Information Booth
- Company logo included on all promotional postcards and mailings
- Company name included as a Participating Sponsor in all press materials, including press releases, newspaper ads, public service announcements, press advisories, and kits.
- Right to use the 2023 Fajita Festival name and artwork for promotional advertising



Chillin & Grillin

Minimum Sponsorship Fee: \$2,000

- 12 Event Passes
- 1 exhibit booth space for Cooking Team Booth or Information Booth
- Company logo included on all promotional postcards and mailings
- Company name included as a Supporting Sponsor in all press materials, including press releases, newspaper ads, public service announcements, press advisories, and kits
- Right to use the 2023 Fajita Festival name and artwork for promotional advertising

Ticket Sponsor

Minimum Sponsorship Fee: \$2,000

**Only Two (2) Opportunities are Available*

- Logo on the back portion of the ticket
- Printing on 3,500 tickets
- Company logo included on all promotional postcards and mailings
- Company name included as a Supporting Sponsor in all press materials, including press releases, newspaper ads, public service announcements, press advisories, and kits
- Right to use the 2023 Fajita Festival name and artwork for promotional advertising

Cooking Team:

\$300

*Includes Health
Department

Information Booth:

\$250

Non-Profit Booth

\$150

Limited Table Reservations are available. Call AHCC at (806) 379-8800 to reserve.

All major sponsorships will need to be paid in full by April 28th. Booth sponsorships will need to be paid in full by May 1st. There are no refunds. The event will occur rain or shine.



Please check **1 sponsorship level** and your choice of **cooking team** or **information booth**:

*If not sponsoring, then check only the **cooking team** or **information booth**.

- | | | |
|--|---|--|
| <input type="checkbox"/> Premier Sponsor | <input type="checkbox"/> Wholly Guacamole Sponsor | <input type="checkbox"/> Sizzlin Hot |
| <input type="checkbox"/> Tasty Sponsor | <input type="checkbox"/> Fiesta Sponsor | <input type="checkbox"/> Chillin & Grillin |
| <input type="checkbox"/> Cooking Team | <input type="checkbox"/> Information Booth | <input type="checkbox"/> Non-Profit Booth |

Company Name: _____

Name you want on booth and/or on event promotion: _____

Contact Name: _____ **Title:** _____

Phone: _____ **E-mail:** _____

City: _____ **State:** _____ **Zip:** _____

Preferred contact method: ___ phone ___ e-mail ___ other: _____

Best time to contact: _____ **Days of the Week:** _____

2nd Contact name: _____ **E-mail:** _____

Products/Service: _____

Products to sample: _____

Will any products be sold? ___ Yes ___ No

If yes, what type of product is to be sold: _____

Is electricity required for your booth? (110 Volts) ___ Yes ___ No

We hereby apply for exhibit space at the 2023 Cinco de Mayo Fajita Festival on May 5, 2023.
We agree and adhere to the terms and conditions.

Authorized Signature: _____ **Date:** _____

Make checks payable to: Amarillo Hispanic Chamber of Commerce

Please mail checks to: 5725 W. Amarillo Blvd Amarillo, TX 79106